



# Skills Training Workshops

## Campaign Management

Saturday 28th January 2012

10.30am - 4.30pm

Central London

The day will include training in:

- ❖ **The Real Nature of Politics & Elections**
- ❖ **The First 25 Steps Every Candidate Should Take**
- ❖ **The Decision to Run: 10 Questions You Must Answer**
- ❖ **Building Coalitions**
- ❖ **Recruiting and Motivating Volunteers**
- ❖ **Opposition Research**
- ❖ **The chance to receive one on one support and advice**

**Register and you will receive:**

- ❖ **A full days training**
- ❖ **Tuition from the best speakers in their field**
- ❖ **Printed course materials**
- ❖ **Refreshments**
- ❖ **Buffet Lunch**

**Price: £10 students, £15 non-students**

**For more information regarding any of our Skills Training Workshops please contact Operations Director, Emma Carr, at [emma@ybf.org.uk](mailto:emma@ybf.org.uk)**

**Places on each workshop are strictly limited!**

**The Young Britons' Foundation is widely recognized as the leading provider of state-of-the-art political training to conservative activists in Britain.**

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