



Skills Training

Fundraising Training Workshop

- **Are you sick of hearing that your campaign or organisation lacks financial resources?**
- **Would you like to learn how to raise enough money to give you the best chance of winning well before the campaign begins?**
- **Do you want to discover the guaranteed ways of raising money successfully?**

The YBF Fundraising Training Workshop is a one-day specialist training programme that will equip you to be the best you can be on television. **Conservatives owe it to their philosophy to study how to win.**

The YBF Fundraising Training Workshop covers:

- **Developing a strategic fundraising plan and budget**
- **Political Direct Mail as a fundraising weapon**
- **Personal Solicitation: the do's and don'ts**
- **Building relationships with donors**
- **Fundraising Events**
- **Planned Giving**

Register and you will receive:

- ❖ ***A full days training***
- ❖ ***Tuition from the best speakers in their field***
- ❖ ***Printed course materials***
- ❖ ***Refreshments***
- ❖ ***Buffet Lunch***

**Price: £10 students,
£15 non-students**

**For more information
regarding Television
Techniques Training
Workshops please contact
Operations Director, Emma
Carr, at emma@ybf.org.uk**

**Places on each workshop are
strictly limited!**

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