



Skills Training

Internet Activism Training Workshop

- **Do you want to stay ahead of your opponents when it comes to technology?**
- **Do you want to learn how the internet can help make your campaign even more effective?**
- **Are you interested in seeing the ways the internet can increase your campaign's productivity?**

The YBF Internet Activism Training Workshop is a one-day specialist training programme that will equip you to be the best you can be on television. **Conservatives owe it to their philosophy to study how to win.**

The YBF Internet Activism Training Workshop covers:

- **Website design and maintenance: the basics of internet activism**
- **Blogging: the tricks of the trade**
- **Driving traffic to your site**
- **Getting the most out of social networking sites**
- **Video content and podcasts**
- **E-Campaigning; how to remain ahead of the game**
- **Internet - based income generation**
- **Ignorance is no defense : know the law as it affects internet activism**

Register and you will receive:

- ❖ ***A full days training***
- ❖ ***Tuition from the best speakers in their field***
- ❖ ***Printed course materials***
- ❖ ***Refreshments***
- ❖ ***Buffet Lunch***

**Price: £10 students,
£15 non-students**

**For more information
regarding Television
Techniques Training
Workshops please contact
Operations Director, Emma
Carr, at emma@ybf.org.uk**

**Places on each workshop are
strictly limited!**

Y

B

F