



# Skills Training

## Speech Writing Training Workshop

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- **Do you want to learn how to write speeches that move audiences?**
- **Would you like to come up with speeches that live on for years?**
- **Are you interested in learning how to write speeches that will get you noticed as a wordsmith?**

The YBF Speech Writing Training Workshop is a one-day specialist training programme that will equip you to be the best you can be on television. **Conservatives owe it to their philosophy to study how to win.**

The YBF Speech Writing Training Workshop covers:

- **The Basics of Structuring a Good Speech**
- **Creative Rhetorical Flourishes**
- **How NOT to Write Speeches**
- **Creating Memorable Perorations**
- **Using Humour**

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### **Register and you will receive:**

- ❖ ***A full days training***
- ❖ ***Tuition from the best speakers in their field***
- ❖ ***Printed course materials***
- ❖ ***Refreshments***
- ❖ ***Buffet Lunch***

**Price: £10 students,  
£15 non-students**

**For more information regarding Television Techniques Training Workshops please contact Operations Director, Emma Carr, at [emma@ybf.org.uk](mailto:emma@ybf.org.uk)**

**Places on each workshop are strictly limited!**

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