



# Skills Training

## Television Techniques Training Workshop

- **Do you want to be the next Nick Robinson or John Humphrys?**
- **Would you like to know how to handle tough questions from Jeremy Paxman?**
- **Are you interested in learning the latest techniques in getting your message across effectively on television?**

The YBF Television Techniques Training Workshop is a one-day specialist training programme that will equip you to be the best you can be on television. **Conservatives owe it to their philosophy to study how to win.**

The YBF Television Techniques Training Workshop covers:

- **The Real Nature of Politics**
- **What to wear - and what not to wear**
- **What to say - and how to say it**
- **Vox pops and soundbites - the tools of the trade**
- **Live studio techniques - studio discussions, one-on-one interviews and satellite debates**

### **Register and you will receive:**

- ❖ **A full days training**
- ❖ **Tuition from the best speakers in their field**
- ❖ **Printed course materials**
- ❖ **Refreshments**
- ❖ **Buffet Lunch**

**Price: £10 students,  
£15 non-students**

**For more information  
regarding Television  
Techniques Training  
Workshops please contact  
Operations Director, Emma  
Carr, at [emma@ybf.org.uk](mailto:emma@ybf.org.uk)**

**Places on each workshop are  
strictly limited!**

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